

London Business Guide Org

Membership UK-EU 2007-08

media pack

Introduction & Historical Overview



new

London Business Guide©

London Business Guide© is an organization serving as a leading & comprehensive, resource centre for the Turkish companies in the UK.

London Business Guide is progressing under the management of ARP Computers Ltd. established in 2002. and ARP Group Limited. established in 2006., London Business Guide regularly arranges business meetings (Business Networking Events) to which prominent businessmen, governor and politicians in London are invited.

Developed by a professional team of London Business Guide©, database (www.londonbusinessguide.org) contains detailed information about more than 15000 companies within 105 industry, product and service sub-categories. London Business Guide is now working on the project Turkish Business Directory UK in

which all kinds of Turkish & minority enterprises within the UK and EU economy will meet.

Turkish Business Directory UK-EU 2007-08

The mission of the publication is to provide a platform at all levels of business for Turkish & Minority Enterprises within the UK and EU economy.

To emphasise the enormous contribution of the Turkish Minority on the British economy, successful Turkish Men & Women in the UK and the EU will be interviewed. The concept of the organization is to find the potential that the Turkish community has, and the ambition, knowledge and professionalism they aim to achieve.

Business strengthens the society and community around us greatly, providing jobs, security & prosperity. The directory will highlights the growth and

influence of SME businesses in Turkish community in the UK and EU. Despite the notable success of many BME - owned businesses, there still are considerable barriers that hinder their progress. It is a known fact that many ethnic minority businesses are struggling with issues around raising capital for starting or expanding their existing businesses. But there are many BME businesses that have managed to overcome these difficulties and that have made a positive contribution to the economy. The directory will put forward the route these businesses have followed.

This directory will also focus on providing a link between the potential businesses and authorities providing high level service support. For example while starting or expanding a business many of the Government sponsored agencies and other support mechanisms will help to achieve goals. With the help of the directory business men & women will meet different agencies, which promote & consolidate the

development of minority business. The directory will also serve as a useful tool for public and private sector organizations which are interested in supplying chain diversity, by making the potential BME suppliers available to contact.

There will be classified sections allowing readers to access business contacts easily. Business sectors will be represented by the diversity & impact of the Turkish Minority Enterprises which contribute to the UK and EU economy.

Regarding this publication, you can contact us from the address & numbers below:

London Business Guide
146-148 Oxford Street London W1D 1NB
www.londonbusinessguide.org
+44 (0) 20 7580 3620
+44 (0) 20 7580 7509
info@londonbusinessguide.org

Online Resource Centre

www.londonbusinessguide.org



***Business Related Services provided by The London Business Guide© Organization are;**

***Business Directory / UK and EU**

Providing a platform at all levels of business for Turkish & Minority Enterprises within the UK and EU economy. One of its most effective initiatives has been the publication of the TURKISH BUSINESS DIRECTORY (UK). The Directory, which has been very well received by the Turkish and English business community who are engaged in promoting Turkish business interests in London and the UK. Directory were distributed free of charge. The Directory is self-financing and derives all its revenue from advertorial and advertising.

***Database and business information**

Projected database size by launch, Over 25.000 SME operating in the Turkish Enterprise market in the UK Online database access and business information Daily updated Business / Recruitment Services. Featuring business sector news & reviews

***Business Support Services**

***e- Business Solutions and Business Consultancy**

***B2B with Turkish / English companies**

***Business Networking Event**

***Business Training Projects**

***Import & Export information Centre**

***Turkish Job Centre UK**

***Assists in the development of a funding plan;** amount, timing, type of funding, e.g. equity, loan grant and who to approach



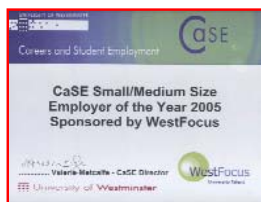
Corporate Identity

The Services / Products behind the brand



Directory

Turkish Business Directory UK 2005
Turkish Business Directory UK-EU 2006-07
+ CD Version



- * Turkish Business Networking Event
- * Turkish Restaurants Group
- * Import & Export information Centre
- * Turkish Job Centre UK
- * Turkish Business INFO & Development Centre

Product & Services Diversity



Turkish Business Directory UK-EU 2006-07
Covering more than 105 business sector.

Marketing Opportunities

Business Seminars / Business Networking Events*
Market Reports on Categories
Database Capture - Leasing / Sales
Advocacy - Community Support
Recruitment Services
Contract Publishing - Media Sales & Design

* You can see the articles published in Turkish Local Papers in London about the business meeting & seminars organized by London Business Guide,



Yearly

Standart Membership (1)	Silver Membership (2)	Gold Membership (3)
<ul style="list-style-type: none"> _10% Discount for Turkish Business Directory Advert _10% Discount for Business Networking Events _WEB link for Business Database (London) _Free Membership for Import-Export Services <p style="text-align: center; font-size: 24pt; font-weight: bold;">£ 350.-</p>	<ul style="list-style-type: none"> _30% Discount for Turkish Business Directory Advert _40% Discount for Business Networking Events _WEB link for Business Database (UK) _Free Access to Import-Export Services _Free Advert on LBG web page. <p style="text-align: center; font-size: 24pt; font-weight: bold;">£ 1500.-</p>	<ul style="list-style-type: none"> _Free 2 pages (A4) Advertorial for Turkish Business Directory _Free to attend for Business Networking Events _WEB link for Business Database (UK) _Free Access to Import-Export Services and Meetings _Free Advert on LBG web page. <p style="text-align: center; font-size: 24pt; font-weight: bold;">£ 10.000.-</p>

*You can ask the membership form on 020 7580 7509.