

Management of the London Business Guide Org.

Mr. Abdullah R Pehlivan, MSc Engineer, Director for London Business Guide Organisation.

He has founded ARP Computers Limited in 2002 to focus on IT related business services, Network design & Programming high-powered systems for Business & Network Computers to professional business. He has taken several Business Management and System Manager courses at InterPro Microsoft Internet/Intranet and Digital Corporation with MSc. degree. He has also been attending courses at the Local Small Business Development and Business Management Training in the UK. He has 15 years experiences with several IT business related companies in EU countries.

In 2003 Mr. Pehlivan has founded London Business Guide Org. which has 25.000 business members in the UK and EU countries. London Business Guide is also organizing Business Networking Events in London. Abdullah Pehlivan is also publishing Director of Turkish Business Directory (2005-07) which is one of the publishing products of London Business Guide Org awarded by University of Westminster (sponsored by West-Focus) as the most successful entrepreneur of the year 2005.

The London Business Guide Org.

Founded in 2003, The London Business Guide© is an organization serving as a leading, comprehensive, resource centre for Turkish Companies in the UK and EU.

The London Business Guide (LBG) is an organization, now progressing under the management of ARP Group Ltd. (Company No: 6015342)

The London Business Guide was initially established for the purpose of serving UK Turkish speaking community's business activities. The London Business Guide Organisation (LBG) exists to assist and promote the development of the Turkish business community in London and elsewhere in the UK. It is a comprehensive resource centre for Turkish companies. Its mission is to provide Turkish businesses with topical information, management tools, promotional programmes, business related products and services and IT support, all to help business owners and entrepreneurs expand and manage their companies more efficiently and profitably.

LBG regularly arranges business meetings, Business Networking Events in London that prominent businessmen, governors and politicians from the UK and European Countries are invited. (Please look at LBG business Networking Event PDF files.)

One of the latest events was the **Workshop / Turkish Business Networking** Event and Dinner-Conference organized by London Business Guide took place at Hilton Metropole Hotel on October 27, 2006 Friday. In the Dinner – Conference where very important people from the European businesses and politics participated, for the first time Turkish origin European & British MPs, businessmen from diverse European countries and local politicians gathered in such a networking event. The speakers at the conference expressed their views on the Turks and Turkish businesses in Europe. This programme ended by an Award Ceremony. UK's most distinguished business organisations also participated in this unique event which is organised for the first time by a Turkish business organisation, London Business Guide. Distinguished British and Turkish business people attended three workshops, which are categorised under three titles. Train to Gain gave a workshop regarding business supporting services and business training, Davidson Morris Solicitors regarding to Ankara Agreement (ECAA) and immigration for Turkish Business Directory UK-EU 2006-07. Additionally, Business Link (www.businesslink4london.com) Train to Gain (www.traintogain.gov.uk), Southwark Council (www.southwark.gov.uk), and representatives from Learning and Skills Council LSC (www.lsc.gov.uk)



attended the Business Networking event by opening their stands. The Dinner-Conference started with an opening speech by Abdullah Pehlivan, Director of the London Business Guide at 20:30 in the evening.

The speeches are respectively followed by Atilay Ersan, Minister-Counsellor, Fatma Pehlivan, Senator from Belgium, Tuncay Ercek, Turkish MP representing CHP's General Director Deniz Baykal, Claude Moreas,

British MP & MEP, Nilgun Canver, a member of Haringey City Council, Ali Ozmen Safa, businessman who invested in the UK and Cyprus and last but not least, by Demet Sabanci Cetindogan, who invested successfully in Europe & Turkey, where they expressed their opinions and thoughts. In the Award Ceremony, which constituted the final part of the conference, London Business Guide presented awards to businessmen and organizations as well as to scientists where they are deemed to be successful in Europe and the UK. The following are individuals, organisations and businesses, which are deemed successful in year 2006 for their hard work and performance: Claude Moreas, MEP, presented the most successful entrepreneur Turkish



Businesswoman award to Demet Sabanci Cetindogan. The most successful businessman in Europe award went to Aygun Efendi and presented by Fatma Pehlivan, Senator from Belgium.

The most initiative organisation award was given to Turkish Bank UK Ltd by Atilay Ersan, Minister-Counsellor. The most successful regional newspaper award was given to Avrupa Newspaper by Tuncay Ercek, Turkish MP. Last but not least, the most successful scientist in the UK award was presented to Prof. Djamgoz by Nilgun Canver, member of Haringey City Council.



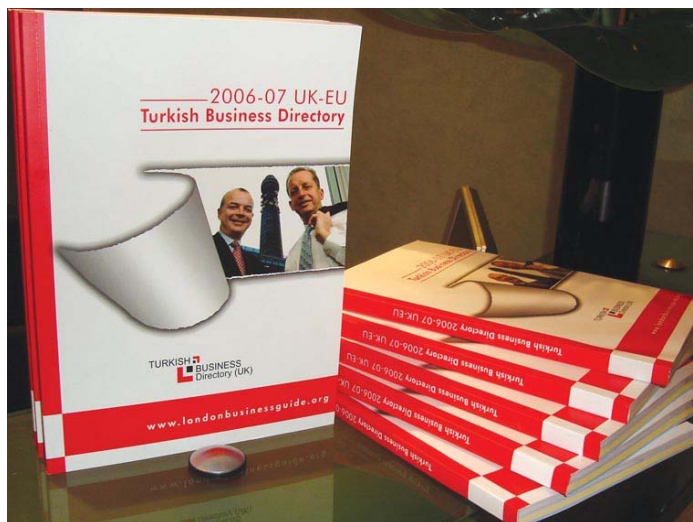
LBG has been also working to improve the infrastructure of the Turkish business community in the UK in order to enable the community to contribute more effectively to the British economy. LBG also has an annual publication called the Turkish Business Directory UK-EU. The main goal of this directory is to expand the business potential in the UK of the Turkish business people living in the UK and rest of Europe.

One of LBG`s most effective initiatives has been the publication of the **Turkish Business Directory UK-EU**, which provides a platform at all levels of business for Turkish Minority Enterprises in the UK. The Directory provides advice on how to set up a business in the UK; information on business networking services; includes profiles of successful businessmen and women in the UK and EU countries, which provide role models and highlight the contribution that the Turkish Business Community makes to the UK and EU

countries economy; and provides a Directory of 25,000 businesses and companies that want to promote themselves to the Turkish Business community. There is a classified section allowing readers to access business contacts easily. Business sectors will be represented by the diversity & impact of the Turkish Minority Enterprises that contribute to the UK- EU economies.

This directory is also focusing on providing a link between the potential businesses and authorities supplying high level service support. With the help of the directory, many businessmen & women can meet different agencies, which will promote & consolidate the development of minority businesses.

One of the innovations in the 2006-2007 edition of the Turkish Business Directory UK-EU is having two special sections on Business Support Services. The first is a feature article under the heading 'Useful Business Information' which explains the purpose and scope of the work of publicly funded business support agencies, whose services are available to Turkish employers. This feature article is accompanied by sponsorship advertorial and advertisements. The second section is a listing of business support agencies in the Yellow Pages sections of the Directory which also includes advertising and advertorial.



LBG has many useful services to its members and clients:

- Turkish Business Directory / UK and EU
- e- Business Solutions and Business Consultancy
- B2B with Turkish / English companies
- Online database access and business information
- Business Networking Events
- Business Training Projects
- Import & Export information Centre
- Turkish Job Centre UK
- Turkish Business Info & Development Centre
- Assists in the development of a funding plan; amount, timing, type of funding, e.g. equity, loan grant and who to approach
- Other Business Support Services

Managed and engaged Project by London Business Guide

London Business Guide has been working with different British governmental and private organisations giving business supporting services and training as Train to Gain, Learning and Skills Council, Business Link, Westminster College, London South Bank University (LSBU) and Think London to deliver training and business services like Business administration courses for start-up business, Management skills NVQ Level 3-4 for SMEs, IT skills for women, customer care and other courses to its customers and members.

- Workshop regarding business supporting services and business training
- Business Networking Events
- Business Training
- Business Advice and Consultancy